



HEALTHY
MINDS
HEALTHY
BODIES

First Annual
Burn & Earn Fest


Sponsorship Proposal





Invest in Health. Strengthen Our Community.

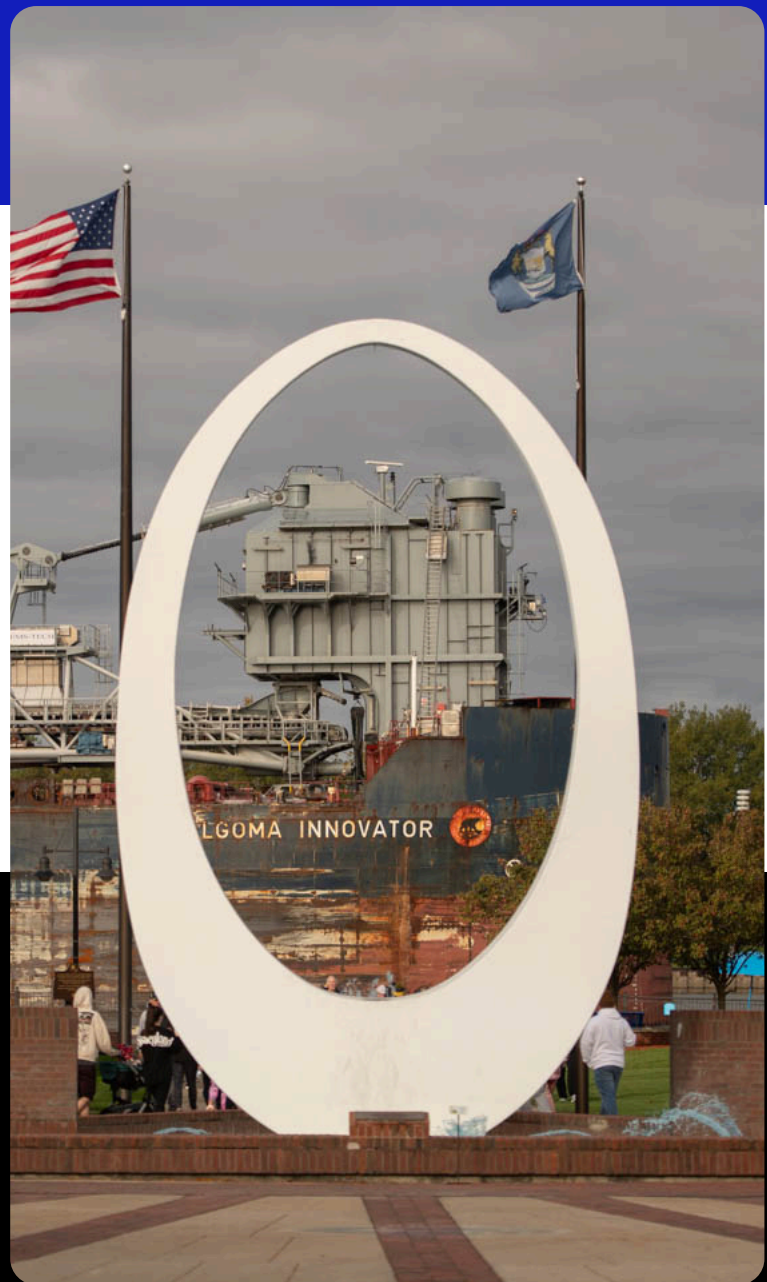
At Healthy Minds | Healthy Bodies, we believe wellness is about both the mind and body working together. The Burn & Earn Challenge brings that idea to life right here in Bay City through fun, high-energy physical challenges mixed with simple mental games. It's all about building connection, confidence, and community in a way that's welcoming for everyone. We'd love to partner with you to help bring this first event to life at Maplewood Park and show what our community can do when we come together.

 989.318.4098

 hmhbbaycity@gmail.com

 www.hmhbbaycity.com

 Bay City, Michigan

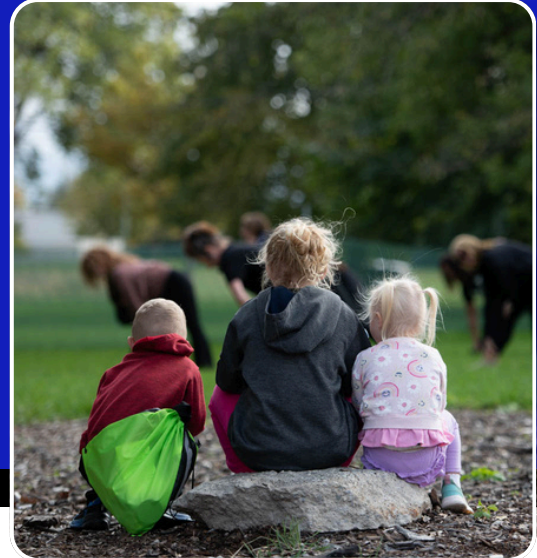




HEALTHY
MINDS
HEALTHY
BODIES

First Annual
Burn & Earn Fest

About the Event



Bay City is ready for something different. The Burn & Earn Challenge isn't another 5k or a typical gym competition. It's a high-energy, team-based obstacle event at Maplewood Park that merges physical endurance with mental problem-solving. Think "The Challenge" meets "American Ninja Warrior," right in our own backyard!

The Experience

- * **Team Dynamics:**
Squads of 4 (ages 8+) competing head-to-head.
- * **Mind | Body Connection:**
Stations that require both physical "burn" (obstacles) and mental "earn" (puzzles/logic).
- * **Community Energy:**
A festival atmosphere designed to inspire movement, community pride, and mental resilience.

Why get involved?

Partnering for a Healthier Bay City.

* **Community Visibility**

Reach hundreds of active, health-conscious families and local professionals right here in Bay City.

* **Align with Mental Health**

Support the HMHB mission of bridging the gap between physical fitness and mental well-being.

* **Invest in Youth**

With ages 8+ welcome, your brand will be seen as a champion for the next generation of healthy leaders.

* **Tangible Impact**

Your contribution helps fund cash, prizes and local gift cards that reward participants for their hard work and determination.



HEALTHY
MINDS
HEALTHY
BODIES

First Annual
Burn & Earn Fest

Sponsorship Opportunities



* Platinum Sponsorship

- Exclusive Branding: Your business name headlined as the primary presenter on all event marketing and registration pages.
- The "Hype" Feature: Three dedicated social media spotlights introducing your business to our community.
- The Winners' Circle: Your logo prominently featured on the official "Winners' Podium" where champions are crowned.
- On-Site Presence: Premium space for a 10x10 booth or tent to engage directly with participants and spectators

\$1000+



* Gold Sponsorship

- Station Takeover: Your logo featured on high-visibility yard signage at a specific physical or mental challenge station.
- Live Recognition: Hourly shout-outs by the event MC recognizing your business as a key partner in our community's health.
- The "How-To" Tag: Exclusive tag on a social media video demonstration of "your" specific obstacle station.

\$250



* Silver Sponsorship

- The Honor Roll: Your business name or logo listed on our large "Community Champions" board at the check-in table.
- Digital Presence: Direct link and logo placement on the HMHB event website and participant welcome emails.
- Kick-Off Shout-out: Mention during the official opening and closing ceremonies of the event.

\$250



* Bronze Sponsorship

- Prize Partner: Your business name listed on the official Prize Table where winners claim their rewards.
- Social Mention: Inclusion in a "Shop Local" group post highlighting the partners who made our prize pool possible.
- Engagement: Opportunity to provide flyers, coupons, or stickers for our team welcome packets.

Gift Card
Donation





HEALTHY
MINDS
HEALTHY
BODIES

First Annual
Burn & Earn Fest

Get in Touch!



LET'S BUILD SOMETHING GREAT!

Be Part of the First Burn & Earn Challenge Bay City's strength is its people—and this is where it all comes together. Becoming a sponsor isn't just backing an event. It's investing in a stronger, healthier, more connected community. Whether you want to sponsor a station, donate a prize, or help us spread the word, there's a place for you here. Let's connect and find a way to highlight your business while making a real impact.



"We empower individuals to lead healthier lives by supporting physical activity, mental wellness, and strong community connections."



989.318.4098



www.hmhb baycity.com



hmhb baycity@gmail.com



Bay City, Michigan

